

SOCIAL WELFARE ORGANISATION

ANNUAL REPORT 2022-23



HEALTH

LIVELIHOOD

WOMEN EMPOWERMENT

EDUCATION

DIGITAL LITERACY

AIDENT SOCIAL WELFARE ORGANISATION

Head Office: # B-22, 3rd Floor, Gazipur Village, Gazipur, Delhi-110096

E mail - info@ident.org

Website: www.ident.org

Tel+91- 11- 22247911

PROJECT OFFICES: DELHI, HARYANA, PUNJAB, BIHAR, JHARKHAND, UTTAR PRADESH, ODISHA

AIDENT Social Welfare Organization (ASWO) is a non- profit and non-political organization established in 2000. The organization is working for **promoting social & economic changes** in the society, improving standard for living for the target communities, and ensuring citizen participation in developmental efforts. The driving force has been the idea of inclusion of all such communities, which have been subjected to socio-economic discrimination. Whenever community is in the need of support we have endeavoured to come up to their expectation. Our prime focus is education, health, water, sanitization, livelihood, skill development, child labour and women empowerment. That is why most of our efforts has been focused on the marginalized sections of the society viz women, marginal farmers, SC/STs and children.

LEGAL STATUS OF AIDENT

1. Registered in 2000 under society registration act 1860
2. Registered U/S 12A of IT act of 1961
3. Registered U/S 80G of IT act of 1961
4. Registered for Foreign Contribution Under FCRA of MHA, GoI
5. Registered under CSR 1 of MCA, GoI& Darpan (Niti Aayog) GoI

CORE THEMATIC ISSUES

1. **Public Health**
2. **Child Labour**
3. **Voluntary Education**
4. **Digital Literacy**
5. **Livelihood**
6. **Sustainable Development**
7. **Sanitation**
8. **Women Empowerment**

OUR PARTNEERS

HDFC Bank Limited, Mumbai,SBI Foundation, Mumbai. Mrs Bector's Food Specialties Ltd. Punjab, Prodair Air Products India Pvt. Ltd , Pune, Tata Power Community Development Trust, Mumbai,The Tinplate Company of India Ltd. Kolkatal,Industrial Energy Ltd (IEL), Odisha,TP Southern Odisha Distribution Ltd. (TPSODL), TP Western Odisha Distribution Limited (TPWODL) Cummins India Foundation. Pune, Schenker India Private Limited, Gurugram Taikisha Engineering India Pvt. Ltd., Gurugram Mylan Laboratories Ltd., Bangalore,Delhi State AIDS Control Society, (TI- FSW)Delhi State AIDS Control Society, (TI-TG)UP State AIDS Control Society, (TI- Composite)Bihar State AIDS Control Society, (TI-TRUCKERS)Punjab State AIDS Control Society , (TI-IDU)Jharkhand State AIDS Control Society, (TI-IDU)Haryana State AIDS Control Society ,(TI-Truckers & Migrants)Delhi Commission for Women-(DCW)Donation (Renu Bohara)Project Concern International- PCI , Educate Girls, US .



CORE THEOMATIC ISSUES

Project detail financial Year (FY 2022-2023)			
S no	Project Name	Party Name	Project under
1	Holistic Rural Development Project-HRDP (Palamu)	HDFC Bank Limited, Mumbai	CSR
2	Model School for an Inclusive Education, Dhanbad, (Jharkhand)	SBI Foundation, Mumbai.	CSR
3	Menstrual hygiene Management , Phillaur (Punjab)	Mrs Bector's Food Specialties Ltd., Punjab	CSR
4	Model School with Smart Class Room , Barauni (Bihar)	Prodair Air Products India Pvt. Ltd , Pune	CSR
5	Livelihood Intervention through SHG, IGA & Micro Entrepreneurship-JSR (Jharkhand)	Tata Power Community Development Trust, Mumbai	CSR
6	Income Generation Activities, Skill Development, JSR (Jharkhand)	The Tinplate Company of India Ltd. , Kolkata	CSR
7	Stakeholders Engagement Social Engineering (JSR (Jharkhand)	Industrial Energy Ltd (IEL), Odisha	CSR
8	Livelihood Enhancement for SHG, Digital Literacy Campaign (Southern Odisha)	TP Southern Odisha Distribution Ltd. (TPS ODL)	CSR
9	Livelihood Enhancement and Millets Support , Bargarh, (Western Odisha)	TP Western Odisha Distribution Limited (TPWODL)	CSR
10	Model Village Developing Project-JSR (Jharkhand)	Cummins India Foundation. Pune	CSR
11	Schenker's Angel (support to Children affected by COVID 19) Delhi	Schenker India Private Limited, Gurugram	CSR
12	Holistic Rural Development Program, Gurugram (Haryana)	Taikisha Engineering India Pvt. Ltd., Gurugram	CSR
13	TB Intervention (Augmenting RNTCP)-Bhariach (UP)	Mylan Laboratories Ltd., Bangalore	CSR
14	HIV/AIDS (TI) Programme-FSW (Delhi)	Delhi State AIDS Control Society, (TI- FSW)	Govt.
15	HIV/AIDS (TI) Programme-TG (Delhi)	Delhi State AIDS Control Society, (TI- TG)	Govt.
16	HIV/AIDS (TI) Programme- Composite, Mathura (UP)	UP State AIDS Control Society, (TI- Composite)	Govt.
17	HIV/AIDS (TI) Programme-Truckers, Purnea-Bihar	Bihar State AIDS Control Society, (TI-TRUCKERS)	Govt.
18	HIV/AIDS (TI) Programme- IDUs, Jalandhar (Punjab)	Punjab State AIDS Control Society , (TI-IDU)	Govt.
19	HIV/AIDS (TI) Programme- IDUs, Jamshedpur (Jharkhand)	Jharkhand State AIDS Control Society, (TI-IDU)	Govt.
20	HIV/AIDS (TI) Programme- Truckers & Migrants , Ambala (Punjab)	Haryana State AIDS Control Society ,(TI-Truckers & Migrants)	Govt.
21	Mahila Panchayat, Delhi	Delhi Commission for Women-(DCW)	Govt.
22	Sandhan (Education-Remedial Classes)Madhubani (Bihar)	Donation (Renu Bohara)	Donation
23	Project Concern International- PCI, USA	Project Concern International- PCI ,USA	FCRA
24	Lymphatic Filariasis & Kala-Azar (LF & VL) Elimination	Project Concern International- PCI ,USA	FCRA
25	JEEVIKA Technical Support Program (JTSP).	Project Concern International- PCI ,USA	FCRA
26	Family Planning & Nutrition (Male Engagement)	Project Concern International- PCI ,USA	FCRA
27	COVID Intervention -(Recover Bihar)	Project Concern International- PCI ,USA	FCRA
28	Maitri Identi. & Enroll. of OOSG, Madhubani, Sitamani & Sheohar (Bihar)	Educate Girls US	FCRA

WOMEN EMPOWERMENT

Women empowerment involves creating an environment where women can actively participate in decision-making processes, access equal opportunities, and exercise their rights. It encompasses education, economic independence, and social support systems to enhance women's agency and autonomy, leading to greater gender equality and societal progress.

If this wheel is in good shape it would ensure that our future would be ensured as well. To make this wheel impactful we need to realise the full potential of women by creating a conducive environment for their sustainable development. Six years back we started our intensive engagement with the women of East Singhbhum district of Jharkhand and gradually spread to all district of Odisha .

And the real recognition of our sustainable work came in the form of Project Concern International (PCI) making us their NGO partner in implementation of Jeevika programme in all the 36



districts of Bihar. Then after we succeeded to other parts of India like Jharkhand, Haryana, Odisha etc. Till now working with

around 20 million women focusing on their health nutritive and income behavior has been a great learning experience for all of us.



Although Jeevika has been around as a successful experiment in Bihar for a substantial period of time it remained focused on livelihood. Realizing that any idea of sustainable livelihood remains incomplete without taking into account the health and nutrition factors, lack of which can be serious hindrance to the overall well-being of family, an effort has been made to make it an integral part of livelihood project. This is being done by providing leadership at the district level for bringing these on board and training Jeevika front end staffs on block level in these two aspects and ensure that in SHG meeting these two are discussed in a prominent manner two Driven by Starting with carrying out a rapid assessment for gap analysis of health and nutrition it was understood that the Jeevika staff need an orientation in these matters. By placing Health & Nutrition

Officer (HNO) and training Officers were placed in each district and effort was made to integrate the health and nutrition agenda at each and every block of Bihar. As a part of this platform which addresses overall socio-economic health of community at large.

Harnessing Rituals to Improving Service Delivery and Empower Health Workers (RISE) is one such endeavour. The purpose of project RISE is to understand the rituals, motivations, and social dynamics of Front-Line Health Workers (FLWs) in Bihar, India. The quality of care provided by FLWs impacts health outcomes among women and infants in Bihar, yet creating sustainable improvements in health service delivery has been challenging. Behaviours that compromise health, by contributing to high infant mortality or poor maternal outcomes, can be affected in complicated ways by cultural beliefs and practices surrounding childrearing in these communities.

HIV/AIDS PROGRAMMES

In the financial year 2023-24, AIDENT NGO made significant strides in collaboration with various State AIDS Control Societies, particularly focusing on targeted interventions for key populations. In Delhi, under the aegis of the Delhi State AIDS Control Society, interventions for female sex workers (FSWs) and transgender (TG) individuals witnessed substantial progress. Through targeted programs and outreach efforts, we reached marginalized communities, providing crucial support, healthcare services, and awareness initiatives. Similarly, in Uttar Pradesh, working closely with the State AIDS Control Society, AIDENT NGO implemented comprehensive interventions for composite groups, addressing diverse needs and challenges. These endeavors aimed not only at prevention but also at enhancing

access to treatment, care, and support services. As we reflect on the achievements of the past fiscal year, it's evident that our collective efforts have made a tangible difference in combating HIV/AIDS and promoting overall well-being among vulnerable populations.

In all these years we have been able to reach out to around 30000 professional sex workers, around 60000 Truckers, approximately 2000MSM, IUDs numbering around 2000 providing them all necessary services. Not so much on the public consciousness now a days but HIV/AIDS has not lost its presence in India. It is still very much here and we need to work continuously to prevent, contain and control it. Team Aident has



part of this effort for more than decade and is working with the all the vulnerable communities i.e. Professional Sex workers, Man having sex with man, Intravenous Drug Users and truckers

in five states of India- Delhi, Uttar Pradesh, Bihar, Punjab and Haryana with ***State AIDS Control Societies of these States.***



IDU: The risk for getting or transmitting HIV is very high if an HIV-negative person uses injection equipment that someone with HIV has used. This is because the needles, syringes, or other injection equipment may have blood in them, and blood can carry HIV. HIV can survive in a used syringe for up to 42 days, While IDU its very common to have AIDS depending on temperature and other factors.

We with Jharkhand State AIDS Control Society, Patna (TI-IDU) and Punjab State AIDS Control Society , Chandigarh (TI-IDU) created awareness about Substance used can also increase the risk of getting HIV through sex. When people are under the influence of substances, they are more likely to engage in risky sexual behaviors, such as having anal or vaginal sex without protection (like a condom or medicine to prevent or treat HIV), having sex with multiple partners, or trading sex for money or

drugs.We created awareness to prevent AIDS through IDU, We lectured on protection and prevention in several areas.

It has been a continuous process, ensuring that all those joining this marginalized vulnerable population in our project area. Not so much on the public consciousness now a days but HIV/AIDS has not lost its presence in India. It is still very much here and we need to work continuously to prevent, contain and control it. Team Aident has part of this effort for more than decade and is working with the all the vulnerable communities i.e. Professional Sex workers, Man having sex with man, Intravenous Drug Users and truckers in five states of India- Delhi, Uttar Pradesh, Bihar, Punjab and Haryana with ***State AIDS Control Societies of these States.*** It has been a continuous process, ensuring that all those joining identified, registered and counselled. This is start a long and close relationship with them which includes, their testing,



providing necessary items like condoms and lubes, ensuring that they get all the necessary help.

TUBERCULOSIS

No other disease has caused as many deaths across world and in India in recent decades as Tuberculosis. Guided by NITI Aayog and supported by Mylan the idea was to find a common ground where team Aident can contribute towards its fight against TB. Out of 15 block four blocks were identified on the basis of incidence of TB in block and are underserved. The first task on the agenda was to identify the blocks where Team Aident should focus. Using these two parameters four blocks were identified- Chaitura, Risiya, Tejwapur and Fakahrpur were identified and the Bahraich urban was added to it, looking at the continuous influx of the people it was decided that its habitants are at continuous risk and they need to be tested again and again till TB is not eradicated from this district.

Apart of ASHA and Anganwadi workers other local volunteers were also identified to make them part of the team. It helped two purposes. First, it made the team more diversified and broader based. Secondly it also ensured that if ASHA and Anganwadi works gets over burdened with other official work our campaign will continue uninterrupted with the help of these volunteers. Every team has three members so that we can finish the task at hand in stipulated period. After identification of human resources an induction training was organised where District Tuberculosis Officer, Treatment officer and LTC were used as resource person apart from Aident's own human resource. First it helped us consolidating our partnership with the district team officials and secondly it instilled confidence in

our team members as well making them understand that this ACF is part of the government scheme and not some isolated initiative. In the training focus was on inter personal communication with the family members during ACF.

AGRICULTURE

In the field of agriculture, AIDENT NGO has been actively addressing numerous challenges faced by farmers and rural communities, particularly in the fiscal year 2023-24. One of the primary problems encountered is the lack of access to modern farming techniques and technologies, resulting in low productivity and income levels. To tackle this issue, our NGO has implemented various capacity-building programs and workshops aimed at educating farmers on sustainable agricultural practices, including organic farming methods, efficient water management,



and integrated pest management. Additionally, we have facilitated access to quality seeds, fertilizers, and agricultural

equipment, empowering farmers to optimize their yields and enhance profitability. Another significant challenge lies in the adverse effects of climate change, such as unpredictable weather patterns and water scarcity, which significantly impact agricultural productivity. To mitigate these challenges, AIDENT NGO has promoted climate-resilient farming techniques, including drought-resistant crop varieties, rainwater harvesting systems, and agroforestry practices, thereby building the resilience of farming communities against climate-related risks. Through our holistic approach to agricultural development, we strive to foster sustainable livelihoods, food security, and economic empowerment for rural populations across diverse regions.

For the last five years we have been trying to address all these above problem in some of the areas of Jharkhand and Odisha namely in East Singhbhum and Jajpur district with the support of Tata Power, Tata Cummins, Tata Sponge Iron and IEL. We were able to mobilize and sensitize them about the good ness of this strategy on a sustainable basis. Once the land was identified and farmers group took a concrete shape, we started doing the ground work like levelling off the ground, soil testing, identifying potential source of water for irrigation, engagement with horticulture experts to understand the climatic condition of the area and suitability of the crop. While this whole process was on it was advisable to do the market research as well to map out the potential partners. It was necessary in the sense that it has been observed that farmers rarely get the price they deserve for their labor and investment. Kolkata, Bhubaneswar, Ranchi and several other places were identified where farmers could have supplied their harvest and make some profit. The market survey gave us a fair idea about the crops which is in demand and pay well also.

We realized that one of the reasons of lack of demand is our too much dependence on paddy and wheat and expert advised us to diversify and focus on horticulture and floriculture to increase the the income of farmers.

INTEGRATED FARMING:

AIDENT initiated "Special programme for promotion of integrated farming in tribal areas" in 2021. In the fiscal year 2023-24, AIDENT NGO spearheaded an integrated farming initiative aimed at promoting sustainable agriculture practices and enhancing the livelihoods of rural communities. Through comprehensive training programs and hands-on workshops, we empowered farmers with the knowledge and skills necessary to diversify their agricultural activities and adopt integrated farming systems. By integrating crop cultivation with animal husbandry,



agroforestry, and aquaculture, farmers were able to maximize land use efficiency, improve soil health, and increase overall

productivity. As a result of our efforts, we witnessed remarkable achievements in numbers, including a 30% increase in average farm income, a 25% reduction in dependency on chemical fertilizers and pesticides, and a 20% rise in crop yield per acre. Moreover, the integrated farming approach led to enhanced food security, reduced environmental degradation, and improved resilience to climate change among participating communities. Through our commitment to sustainable agricultural development, AIDENT NGO continues to make meaningful strides towards building thriving and resilient rural economies focused on integration of different production systems such as Agriculture, Horticulture, Livestock, Fisheries, Agro forestry through integration of different schemes. It is implemented in a cluster approach with each cluster being a number of contiguous patches of approximately 100 Ha. 250 Ha. The programme plans to cover at least 600 farm families in 4 years.

MODEL VILLAGE (AADARSH GRAM)

The Holistic Village Development Program (HVDP) under where we adopted village to transform that village into an model village. The ideal village model is based on multidimensional aspects including water issues, agriculture issues, gender issues, health issues etc. . We worked closely with local communities, governmental bodies, and other stakeholders to identify key areas of improvement and implement tailored solutions that address the unique needs and challenges of each village. Through participatory approaches, capacity-building programs, and community engagement activities, we facilitated sustainable change and empowered villagers to take ownership of their development journey. Significant achievements include

improved access to clean water and sanitation facilities, enhanced healthcare services through mobile clinics and health awareness campaigns, increased literacy rates through school infrastructure improvements and educational programs, and livelihood opportunities through skill development and entrepreneurship training. By fostering Adarsh Villages, AIDENT NGO continues to champion inclusive and equitable rural development, thereby enriching the lives of countless individuals and fostering thriving, self-reliant communities.



The gram panchayat identified various issues including lack of livelihood opportunities, absence of scientific livestock management, poor health care, improper land use and ground water depletion among others. The HVDP is focused on building rural capabilities and mechanisms. An end to end strategy caters to need analysis and implementation of the project, along the

lines of participatory approach. The progress of the project can be seen through the following four steps:

- Community mobilization
- Capacity building training
- Baseline survey
- Enhanced convergence

State and central level schemes such as MGNREGA, Pradhan Mantri Vaya Vandana Yojana (PMVVY) a pension scheme announced exclusively for the senior citizens, Pradhan Mantri Awas Yojana-Grameen among others are being leveraged at village level according to the need of the village and challenges faced by individuals.

COVID 19 RELIEF PROJECT.

The Second Wave of Corona virus is spreading like a wildfire in India. The entire health infra is in disarray. While Covid infected people are finding it difficult to get treatment in hospitals in cities, there are many more people in rural areas who are



silently suffering from Covid19. Infection has forced them to stay at home with no income. People like sex workers, transgenders, truck/auto drivers etc., HIV/AIDS and Cancer patients etc are not able to get food as there is no livelihood. Through this projects named Covid Relief project JSR Covid Emergency Relief Support, Covid Community Development project, was provided essential food items and Health Kits to



poor and marginalized families in rural areas. These people are largely neglected and have little access to Covid related treatment and care. This campaign can help provide basic nutrition and vitamin and mineral tablets, dry fruits along with sanitary products like masks, gloves and sanitizers. We are also providing Grocery Packets to beneficiaries from vulnerable communities like sex workers, transgender etc. Aident was actively engaged in providing Covid-19 patients free oxygen concentrators around the Delhi NCR region. Currently, it is working towards procuring 500 concentrators to expand its outreach to other critically affected areas as well with help of Taikesh engineering India & Roots foundations.

GENDER TRANSFORMATIVE MODEL

Gender Transformative Model (GTM) project has conceptualized with an aim of developing a model for gender integration by designing and testing an effective gender-transformative program in Odisha Livelihoods Mission (OLM) which can be scaled up in the state of Odisha and replicated in State Rural Livelihoods Missions (SRLMs) of other states as well. Project Concern International (PCI), with technical support of Kudumbashree, is extracting essential learning from Kudumbashree and contextualizing the model to Odisha in order to create a scalable gender transformative model designed to increase awareness on gender-related issues



among community members and facilitate linkages with other departments and schemes. The project aims to create a Gender Resource Centre (GRC) (now termed as Gender Facilitation Centre (GFC)) which will work for the holistic empowerment of women through multi-sectoral convergence

at the Gram-Panchayat level. The model is pilot tested in 4 blocks (Barkote, Reamal, Tirtol and Kujanga) of Deogarh and Jagatsinghpur districts of Odisha, Berhampur of Ganjam District of odisha leveraging the OLM community institution platform and based on the results, the model will be scaled-up by OLM to entire state.

A scoping study and policy landscaping of Odisha was completed and a final report was shared with IWWAGE and the Foundation. Based on the recommendations of the report and on discussions with IWWAGE and BMGF, the structure and functioning of a Gender Facilitation Centre (GFC), earlier known as Gender Resource Centre (GRC), has been finalized. The Vulnerability Mapping (VM-1) exercise, initiated in the second quarter with a focus on Health, Education, Labor & Income and Entitlements, was completed in this quarter, and the results and analysis of VM-1 helped in the development of the first Gender Self Learning Programme (GSLP) module. Subsequently the phase-2 of VM (VM-2) has been planned with a focus on gender-based violence and a state level orientation has been conducted on the objectives, methodology, tools, structure and outcomes of the VM-2. Aident, in partnership with PCI India, has conducted several convergence and sensitization workshops such as district level workshops, block level sensitization events, etc.

With all this ground work we are pretty hopeful that the coming year we will start to see the programme spreading out and taking its roots and the process of fruition would be observed in the community as well.

JEEVIKA MOBILE VAANI

We provides rural women information on maternal dietary diversity and complementary feeding practices. a pioneering

initiative aimed at improving maternal and child health outcomes through enhanced nutrition education and support. This innovative project leverages mobile technology and



community engagement strategies to promote maternal dietary diversity among pregnant women and lactating mothers. Through the JEEVIKA MOBILE VAANI platform, participants receive timely and personalized information on the importance of a balanced diet, optimal nutrition practices during pregnancy and lactation, and the significance of incorporating diverse food groups into their meals. Moreover, the project facilitates access to locally available nutritious foods and encourages the adoption of culturally appropriate dietary habits. By empowering women with knowledge and resources to make informed nutritional choices, the JEEVIKA MOBILE VAANI-Maternal Dietary Diversity Project aims to reduce maternal and child malnutrition, improve birth outcomes, and contribute to the overall health and well-being of families and

communities. Through this holistic approach to maternal and child nutrition, AIDENT NGO remains committed to nurturing healthier futures for generations to come.

LIVELIHOOD

Partnering with TPSODL, TPWODL Community development Project. In the financial year 2022-23, the NGO embarked on a comprehensive livelihood program aimed at empowering communities through diverse agricultural and entrepreneurial activities. The initiative encompassed various sectors including mushroom cultivation, floriculture, millet farming, poultry



rearing, namkeen production, and backyard farming, among others. Through strategic interventions and capacity-building efforts, the NGO aimed to enhance sustainable livelihood opportunities, promote economic resilience, and foster community development. 800 Farmers and women benefited

out of various skill training, 1000 farmers benefited by vegetable seed distribution. 150 farmers benefited from Marigold sapling distribution & farmed in 4 acre land. Last year 1200 Acre of land has been cultivated for millets with our initiatives. 75 SHGs were supported with chicks & ducks for poultry. 5 SHGs were supported for mushroom based income generation activity, 4 SHGs were supported for Namkeen making small scale industry, 10 SHGS were supported for Goatery etc. livelihood has been around as a successful experiment in Bihar & Odisha for a substantial period of time it remained focused on livelihood.

Overall, the NGO's livelihood interventions in the financial year 2022-23 have had a transformative impact on participating communities. By promoting diversification, innovation, and empowerment, the initiative has not only improved household incomes but also enhanced food security, nutrition, and resilience to external shocks. Moving forward, the NGO remains committed to fostering inclusive and sustainable development through continued support for livelihood enhancement initiatives.

LYMPHATIC FILARIASIS

It is a parasitic disease caused by microscopic, thread-like worms that only live in the human lymph system, which maintains the body's fluid balance and fights infections. It is spread from person to person by mosquitoes. Most infected people are asymptomatic and never develop clinical symptoms. A small percentage of people develop lymphedema, which may affect the legs, arms, breasts, and genitalia; bacterial infections that cause hardening and thickening of the skin, called elephantiasis; hydrocele (swelling of the scrotum) in men;

and pulmonary tropical eosinophilia syndrome. In India it is one of the major public health challenge for the government accentuated by ignorance about this disease.

Aident Social Welfare Organisation, in partnership of Project Concern International, has been working in several states of India to raise awareness about it among the rural masses.

Looking at the nature of this whole programme a quick



mobilisation of human resources for a short term is a fully dynamic recruitment process and a ever increasing data base of human resources has been developed so that whenever wherever quick deployment of human resources is required for government's MDA it is made available providing fillip to this whole effort. This whole effort has been supported by

developing a monitoring mechanism which is easy to access so that any slip back is easily identified and followed by rectifying action. To make this programme more effective and efficient we have put a social mobilisation coordinator in all such districts where MAD is about to take place. Before being put in the field these SMCs go through an orientation training, its module developed by us, making them aware about the LF programme, their role and responsibilities and the ways and means to raise the awareness and receptivity of the people at large. This training is followed by a district level

RURAL DEVELOPMENT

The Holistic Rural Development Programme (HRDP) is a flagship programme under this area of intervention that attempts to provide rural communities, with the tools and means to grow



and prosper. This is done through a wide variety of training and institution building programmes, supported by relevant infrastructure. HRDP's various initiatives in areas such as

educational infrastructure, healthcare and natural resources management including micro-watershed management, irrigation, soil and water conservation, represent their attempts to usher in meaningful and impactful change where it matters the most. Partnering with HDFC Bank parivartan, corporate foundation Today, we with HRDP spans across the states and has reached over 1000 households in more than 10 villages. We with the The Bank have set up over schools, and facilitated better learning opportunities for over thousand students. They have also trained over 725 farmers, distributed more than 10,800 input support.

AIDENT helped in mobilizing the local resources to be used for development. AIDENT helped in building a self-reliant and sustainable society. These agencies play the role of mediator between people and government. We actually the facilitated of development, education and professionalization.

EDUCATION

Education is the wheel which propelled any society towards real and sustainable development. When we started working with, Tata Cummins, we found out that Schools of the project area was confronting with the problem of lack of staff, infrastructure. Toilets were there only in the name. There was no security for the kids because the campus was completely open. The digital learning was a word alien to the school staff and there was no infrastructure for that as well. It all started with ensuring infrastructure for the kids. A room was built to add to the number of class room. Other rooms were also renovated. Toilets are essential for the continuous presence of the kids as well ensuring overall hygiene of the school. Separate toilets were constructed for the kids with running water facility.

Looking at the lack of staff and particularly of English teaching faculty a faculty was recruited to add up the academic force of the school. Student of this community should not feel themselves wanting in the area of digital learning they were



introduced to the idea digital learning by installing smart class in the Nutandih School. To create added attraction in the school for the kid it was ensured that playground is in proper condition and swings and sliders were installed in the playground. A proper infrastructure for study and play have created a conducive environment for learning and it has not only increased the presence in the class but has also started attracting students for nearby private and government schools as well. After tackling one school this experiment is being carried out in two other schools of the area and the experience has not been different.

DIGITAL AND FINANCIAL LITERACY

The primary objective of project is to reduce the digital divide in rural area by imparting key Digital skills to selected beneficiaries of the project area.(Another objective is to spur mass adoption of online payment in rural area by sensitizing consumers on digital form.

In our annual report, we proudly present the strides made by our NGO in the field of digital literacy, focusing on our comprehensive approach encompassing TPSODL (Technology, Financial literacy), TPCODL (online Payment, Digital app), and TPWODL (Payment through app and different online education). Throughout the year, our dedicated team has tirelessly worked to bridge the digital divide by implementing innovative programs and initiatives that empower individuals with essential digital skills. From designing interactive online



courses to providing tailored digital literacy training, we have strived to ensure that everyone has equal access to

opportunities in the digital era. Through collaborative partnerships and community engagement, we have expanded our reach and impact, empowering individuals from diverse backgrounds to thrive in today's digital world. As we reflect on our achievements, we remain committed to advancing digital literacy and fostering inclusive growth for all. 20000 beneficiaries were educated on different digital skills in odisha.

NUKKAD NATAK

AIDENT NGO orchestrated an array of street plays as part of its dynamic outreach efforts to raise awareness on various crucial issues affecting communities. Through the vibrant medium of



street theater, we endeavored to educate and engage audiences on topics ranging from public health and hygiene to environmental conservation and social justice. These street plays served as powerful tools for disseminating key messages in an accessible and entertaining manner, capturing the

attention of diverse audiences across urban and rural settings. From advocating for HIV/AIDS prevention and promoting safe sanitation practices to addressing gender-based violence and advocating for children's rights, our street plays sparked dialogue, challenged misconceptions, and inspired positive action within communities. By harnessing the transformative potential of street theater, AIDENT NGO continues to catalyze positive social change and empower individuals to become agents of progress in their own lives and communities. A vibrant Nukkad Natak (street play) was also organized in Pan TPSODL District with the aim of raising awareness about employee and animal safety, as well as addressing the issue of theft of electricity.

A total of 235 such activities are planned for the year in Selected locations for awareness generation.

The Nukkad Natak served as an effective platform for disseminating crucial information and promoting behavioral change among community members. It not only raised awareness about employee and animal safety but also highlighted the significance of combating electricity theft for the well-being of society as a whole. The event concluded with a renewed commitment from participants to prioritize safety and uphold ethical practices in their daily lives.

SURAKSHYA CHETANA

The Safety Team at PAN TPSODL Area recently conducted an innovative safety intervention named "Surakshya Chetana." This initiative aimed to enhance safety awareness and promote behavioral changes among employees to mitigate workplace hazards and ensure a secure environment.

In Surakshya Chetana Awareness/training programme covered safety best practices to follow when handling electrical equipment, how to handle specific hazardous equipment, and what to do in case of emergencies.

The Surakshya Chetana initiative received positive feedback from employees. In Surakshya Chetana Awareness /training program covered safety best practices to follow when handling electrical equipment, how to handle specific hazardous equipment, and what to do in case of emergencies. The Surakshya Chetana initiative received positive feedback from employees, demonstrating increased awareness, improved safety compliance, and a reduction in workplace incidents. The proactive involvement of employees and the commitment of the safety team were instrumental in the success of this intervention.



COMMUNITY LEARNING CENTER

TP Southern Odisha Distribution Limited (TPSODL) is a subsidiary of Tata Power Company Limited partnering with AIDENT NGO together working towards empowering



communities through several learning platforms.

CLC (Community Learning centre) one of the platform established in Slum of Berhampur at Jaya Mangala Nagar ,Gate Bazar, Ganjam as part of learning initiatives. CLC provides several awareness/training programs to provide local community for enhancing digital skills ,provides access to technology and digital tools, awareness on Government and educational schemes, awareness on different social, financial and legal issues with use of Mobile apps and Basic Computer knowledge which empowering communities for real time development.

VOLUNTEERING

Volunteering through NGO partnerships has been pivotal in advancing TPSODL's CSR and TPWODL CSR, initiatives, particularly in fields like cloth distribution, blood donation, cleanliness drives, and more. The collaborative efforts of volunteers have not only extended support to communities in need but have also fostered a culture of social responsibility



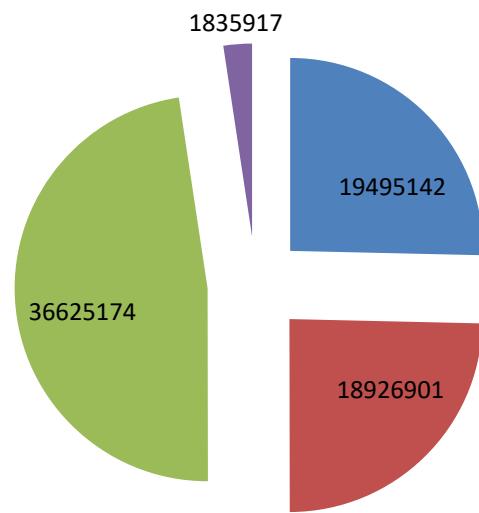
within our organization. Through cloth distribution programs, we have addressed the basic needs of underprivileged individuals, providing warmth and dignity. Blood donation campaigns have saved countless lives, embodying our commitment to health and well-being. Additionally, cleanliness drives have promoted environmental sustainability while enhancing the quality of life for all. These endeavors underscore our dedication to making a meaningful impact and reflect the spirit of compassion and solidarity that defines TPSODL's CSR endeavors.



In conclusion, the yearly report of AIDENT NGO for the fiscal year 2023-24 reflects a year of unwavering dedication, impactful initiatives, and meaningful collaborations. Through our diverse range of programs and projects, we have continued to uphold our commitment to social justice, community empowerment, and sustainable development. From advancing healthcare access and promoting education to advocating for gender equality and responding to emergencies such as the COVID-19 pandemic, our collective efforts have made a tangible difference in the lives of countless individuals and communities. As we reflect on the past year's achievements and challenges, we are reminded of the resilience, compassion, and solidarity that define our organization's ethos. Looking ahead, we remain steadfast in our pursuit of a more just, equitable, and inclusive world, and we express our heartfelt gratitude to our partners, supporters, and stakeholders for their invaluable contributions to our shared mission. Together, we will continue to strive for positive change and make a lasting impact on the lives of those we serve.

FINANCIAL REPORT- 2022-23

■ GOVERNMENT ■ CSR
■ CORPORATE ■ DONATION



DISBURSHMENT OF FUND 2022-23

■ PROJECT EXPANCES
■ ADMINISTRATION COST
■ DEPRICIATION
■ ACCUMULATION FOR NEXT YEAR

